



Hanover Little Theatre

360 Blooming Grove Road, P.O. Box 36, Hanover, PA 17331
(717) 637-5297 www.HanoverLittleTheatre.com

July 13, 2015

Dear Theatre Supporter:

In order to encourage, support, and promote the efforts of the arts in the Hanover area, the Hanover Little Theatre is contacting businesses and individuals about advertising options for the playbill for all four shows in our 67th season — remember your sponsorship ad will appear in the playbill for each of our 2015-16 productions:

- **Last of the Red Hot Lovers** (*Comedy by Neil Simon*) — September 11-13 and 17-20, 2015
- **Run for Your Wife** (*Comedy by Ray Cooney*) — November 13-15 and 19-22, 2015
- **Little Shop of Horrors** (*Musical by Alan Menken and Howard Ashman*) — April 8-10 and 14-17, 2016
- **Weekend Comedy** (*Comedy by Sam Bobrick and Jeanne Bobrick*) — July 8-10 and 14-17, 2016

All advertisements must be properly sized in PDF or JPG format with a resolution of at least 200 DPI. We unfortunately cannot create your ad or modify an existing ad for you. Please note that all ads will be reproduced in black & white.

To complete your sponsorship electronically, please send an email with your ad size and attach the ad (properly sized) in a PDF or JPG format to: sponsorships@hanoverlittletheatre.com. Then, please mail your payment to: P.O. Box 36, Hanover, PA 17331. If you prefer to pay by credit card, please indicate that in your email and someone will contact you.

Or use the included sponsorship form and mail it, your payment, and camera-ready copy to: P.O. Box 36, Hanover, PA 17331. Please make sure the advertisement is properly sized for our program.

Your support of Hanover Little Theatre is greatly appreciated. To meet our printer's deadline for the first show, we must receive your response by **August 14, 2015**. Please make your check payable to: Hanover Community Players (attn: Advertising), P.O. Box 36, Hanover, PA 17331.

Sincerely,

Brian Shea — Hanover Little Theatre — 2nd Vice President

Please include name and number of contact person on all correspondence, so that we may address any questions or concerns. All prices are for inclusion in all four programs for the 2015-16 season.

Business or Company Name

Contact Name

Phone or email

(NOTE — All sizes are listed as width by height.)

FULL PAGE AD (4.75-in × 7.75-in) \$150 _____

HALF PAGE AD (4.75-in × 3.75-in) \$ 80 _____

QUARTER PAGE AD—horizontal (4.75-in × 1.75-in) \$ 45 _____

QUARTER PAGE AD—vertical (2.25-in × 3.75-in) \$ 45 _____

EIGHTH PAGE AD (2.25-in × 1.75-in) \$ 25 _____